

# CONFERENCE ON RAILWAY ROLLING STOCK SECTOR

hosted by **MAGYAR VASÚT**

*Budapest  
28 May  
2024*

## Become our partner!



The event of Magyar Vasút will focus on the railway rolling stock sector. During the full-day event we will examine the national rolling stock situation, the latest challenges concerning vehicle manufacturing and maintenance, the innovative solutions which were implemented in the name of green transition, the questions and solutions on financial issues, and at last but not least we will try to find possible solutions to the infrastructural demands of the rail freight sector.

Professional full-day event of the railway sector with well-defined topics. The symposium will provide relevant round-table discussions and useful first-hand information and exhibition locations. We will provide networking opportunities for the clients and the service providers.

- Planned number of participants 120-150 people
- Informative professional program
- Round-table discussion and presentations on relevant topics
- Networking
- **Business partner tickets: our sponsors could invite their important business partners!**
- All sponsors have the opportunity for advertisement in the Hungarian Rail magazine.
- Special content on the event and the presentations of the partners will be available in the next Hungarian Rail magazine on the official website [www.magyarvasut.hu](http://www.magyarvasut.hu) and on the relevant social media channels.
- Roll ups and other promotional materials of the partners can be displayed and distributed.

## The key topics of the event



### Rolling stock situation in Hungary

What is the reaction to the increased passenger demands and to the challenges of the rail freight transport market?



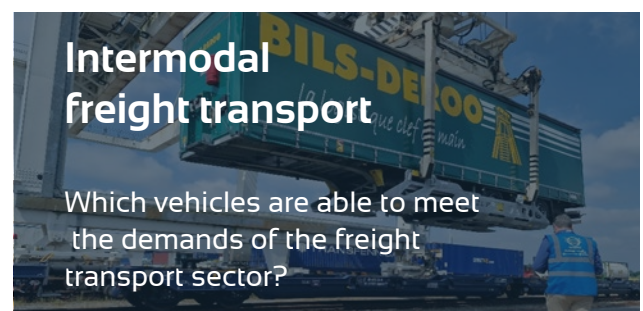
### Innovations in the railway vehicle sector

Green transition, digitalisation, alternative drive solutions



### Funding and equipments

Leasing, ETS solutions, other financial solutions



### Intermodal freight transport

Which vehicles are able to meet the demands of the freight transport sector?

## Potential participants

- Rail transport companies
- Forwarding companies
- Infrastructure managers
- Vehicle manufacturers also carrying out maintenance operations
- Railway construction companies
- Different clients of the rail freight sector
- Consultants
- Leasing companies
- Actors of the intermodal sector
- Economic analysts
- Government agencies

## Why should you become a promoter of the event?

Are you about to introduce a new product? Would you like to improve your brand awareness, would you like to increase your network? Besides our standardized options, we can also provide specialized packages, tailored in accordance with your marketing plan for the most optimal introduction of your company during and after the event.

Packages (levels of promotions)	Gold	Silver Sponsor of the roundtable discussion	Bronze Sponsor of the roundtable discussion	Sponsoring partner	Exhibitor
Availability	2	4			
Price (nett price)	5 500 EUR	3 700 EUR	2 600 EUR	1 900 EUR	2 900 EUR
Number of tickets	6	4	2	2	2
Business partner ticket	✓ 6*	✓ 4*	✓ 2*		✓ 2*
Welcome speech (5 minutes)	✓				
Roundtable welcome speech (5 minutes)		✓			+1 000 EUR
Displaying logo during the round table discussion		✓			
Displaying small flag during the round table discussion		✓			
Round table discussion participant	✓	✓	✓		
Displaying promotional materials by the stage	✓				
Displaying promotional materials at the event	✓	✓			✓
Introduction of the promoters in newsletters and on social media platforms	✓				✓
Displaying logos on the different platforms of the event (newsletter, website, social media)	✓	✓	✓	✓	✓
Placing promotional materials in the handout package	✓	✓	✓	✓	✓
Appearance in the Magyar Vasút magazine	2 pages	1 page	1/3 page		1/3 page
Appearance in the online version	PR article + home page banner	PR article + social media			

the business partner tickets are transferable, the prices are nett prices

## Technical parameters concerning the exhibitor package:

At the catering and networking location of the event (1 table, 2 chairs, 230 V socket outlet) where roll ups and promotional materials can be displayed and distributed. Regarding special technical requirements do not hesitate to contact us.